

## TEEING UP \$1 MILLION

The eighth annual AHG corporate golf day was held on April 18 and this year's event was the most successful yet by raising more than \$181 000.

The success of the event surpassed all expectations, eclipsing last year's effort by more than \$20 000.

The triumph also signalled the astonishing achievement of raising more than \$1 million throughout the events history.

What makes this figure even more astonishing is that it only took eight years to achieve, not the 10 years initially envisaged.

Rocky Bay client James Bradshaw was a special guest on the day and spoke at the luncheon before tee off.

James also had two pieces from his photography collection auctioned on the night, with all the proceeds from the auction item going back to him.

James' talent for photography was clearly recognised by those bidding, with his auction item becoming one of the most successful of the night.

In a giving act, James donated half the money he earned back to Rocky Bay, something everyone truly appreciates.

Money raised from this year's event is going towards the refurbishment of Rocky Bay's respite housing.

The Rocky Bay respite housing provides clients, especially young adults, with the opportunity to check in and get away from the hassles of everyday life.

The housing itself is in much need of some attention, with plans for a kitchen makeover already in the works.

It's important to remember that this much



*James Bradshaw and AHG managing director Bronte Howson addressing the crowd*



*Bronte Howson presenting Rocky Bay CEO Michael Tait with the cheque*

success doesn't just happen, it requires a lot of hard work from a lot of people.

Special thanks must go to AHG managing director Bronte Howson, MC and auctioneer on the night David Christison, the AHG marketing team of Nicole Marinho and Kerri Stein and to the Rocky Bay marketing team, headed by Betty Cottrell and Laurie Goldfinch.

The dedication of these individuals is second to none and without their support, the event wouldn't be in the position it is today.

**ROCKY BAY  
NEWSLETTER  
MAY 2011**

### **FEATURES**

**AHG GOLF DAY**

**MICHAEL TAIT  
ADDRESS**

**PATRICIA KAILIS**

**JOE DAVEY  
STORY**

**DALE FLOWER**

**MALCOLM  
BURGESS  
FUNDRAISING**

**APPROACH  
WITH CAUTION -  
GOOD WORKERS  
AHEAD!!!**

**KALEB MOIR  
WISHING TREE**

**VINCE + JIAN AT  
THE VELEDROME**

**GIBB RIVER**

**MALCOLM  
PHILLIPS AND  
WOODWORK**

**ROCKY BAY  
EMPLOYMENT  
SERVICES**

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Michael Tait  
CEO

## FROM THE CEO

It is an interesting time to be associated with the Community Sector in Western Australia with many political agendas – both Federal and State – now highlighting the need for reform in disability policies.

As a long established, respected organisation, Rocky Bay is included in these discussions and we (staff and clients) are privileged to have a voice at such a crucial point in the history of the sector.

Two high profile items currently being discussed are the National Disability Insurance Scheme (NDIS) ([www.pc.gov.au/projects/inquiry/disability-support/draft](http://www.pc.gov.au/projects/inquiry/disability-support/draft)) and the Economic Audit Committee (EAC) review into the Community Sector of Western Australia ([www.dpc.wa.gov.au/Publications/EconomicAuditReport](http://www.dpc.wa.gov.au/Publications/EconomicAuditReport)).

### Why do we need a NDIS?

Most Australians assume that if people are born with a disability or acquire one, that some system, somewhere, will take care of them. Unfortunately this is not always the case. In affluent, democratic Australia, people with a disability and their families are often left to struggle alone every day.

Over 2 million people with disabilities, their families, carers and disability organisations such as Rocky Bay, now expect fundamental reform to a system which is supposed to help them live their lives. An NDIS has the propensity to change the way services are funded and delivered. It is a social reform on the scale of Medicare and compulsory superannuation - two safety nets Australian voters now take for granted.

An NDIS based on a person-centred, whole-of-life approach will focus on investing in people to maximise independence and participation in economic and social life. It is the complete opposite of the current “begging bowl” welfare-focused, crisis-driven system.

### How an NDIS will improve the current system

- Guaranteed, recurrent funding based on independent assessment of need
- Smarter use of money by putting individuals at the centre of the process, not bureaucracies
- Forward planning to prepare for key transition stages (childhood, school, post-school, adult life)

to achieve longer term goals, such as education, careers planning and independent living

### What is the EAC hoping to achieve?

A review of government efficiency, process and relationships an Economic Audit Committee was established. Over the past 12 months there have been a number of consultations and forums to make recommendations and we will hear in the next few months how government will work with the sector in the future. Positive statements indicating their likely future commitment have been made.

To achieve better outcomes for Western Australians, the EAC is drafting a policy that government will need to adhere to. This will facilitate a genuine partnership between public sector agencies and not-for-profit organisations by:

- promoting flexibility, innovation and community responsiveness in the funding or contracting of services, to better meet community needs
- encouraging a more productive working relationship between public sector agencies and not-for-profit organisations
- clarifying when it is appropriate for services to be put out to open tender
- reducing “red tape”, complexities and inconsistencies, and standardising terminology
- ensuring that public sector agencies contract with not-for-profit organisations in a manner that supports sustainable service delivery and recognises the importance of ongoing organisational viability.

On behalf of Rocky Bay, I have been heavily involved in this agenda and I have been extremely pleased by the way in which government agencies have embraced the need for change, the need for additional funding and the need for a more appropriate form of collaboration. Now the benefits need to be delivered and it is incumbent upon the sector to make them work for our clients and staff.

With kind regards,

**Michael**

*Please see [www.rockybay.org.au/go/services/publications-and-resources](http://www.rockybay.org.au/go/services/publications-and-resources) for the full transcript*

# PATRICIA KAILIS CENTRE OPENING



The Patricia Kailis Centre in Cockburn Central was officially opened in November of last year in front of 250 guests, staff, clients and family.

The new facility was opened by Premier Colin Barnett and special guests included the Minister for Finance, Commerce and Small Business Simon O'Brien, Shadow Minister for Disability Services Sue Ellery, Dr Ron Chalmers and Dr Patricia Kailis.

The centre provides Rocky Bay's School Aged Therapy Services program to children in Perth's south metropolitan area.

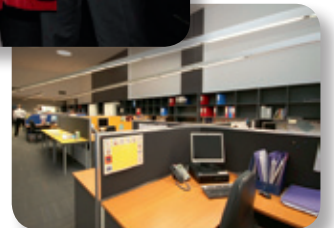
With more than 1000 Rocky Bay clients in Perth's southern corridor alone, the centre will be an extremely important addition to Rocky Bay's facilities.

The building is dedicated to Dr Patricia Kailis AM OBE for her support and commitment to Rocky Bay over the past four decades.

Her work in the area of neuropathology has helped make Rocky Bay one of the leaders in management of these conditions.



*Patricia Kailis and Colin Barnett officially opening the Patricia Kailis Centre*



Rocky Bay would like to thank Lotterywest, Variety WA, the State Government, Automotive Holdings Group and Laurance Scrap Metal for their generous support in making the new facilities a reality.

## WHATS ON 2011 Events Calendar

### May

- Model of the Future catwalk heats
- Diamonds and Pearls Ball
- Mail Appeal

### June - July

- Little Aussie heats
- Model of the Future semi and grand finals

### September

- Walk with me

### December

- Rocky Bay Day
- Carols by Candlelight

This year we have also launched a new fundraising platform, where people are able to raise funds for Rocky Bay in their own way and we will provide the tools to help you get started.

Please check it out by clicking on the Rocky Bay website ([www.rockybay.org.au](http://www.rockybay.org.au)) 'Fundraise Now' button.

If you would like to support Rocky Bay by participating or volunteering at any of our events please contact our Marketing division on: 9383 5149 or [kylies@rockybay.org.au](mailto:kylies@rockybay.org.au)

**Your Support will make a difference**

Please accept my donation of \$ \_\_\_\_\_

Name: \_\_\_\_\_

Credit card details:     VISA     Master

\_\_\_\_\_ exp \_\_\_/\_\_\_



# SHOOTING HIS WAY TO SUCCESS

For those of you that may recall, Joe Davey was featured in our Christmas '09 Newsletter seeking sponsorship to attend the 2010 Target Rifle Australia National Championships event in Sydney.

Thanks to some wonderful donations, Joe was able to compete and finished 3rd in the two events entered...a fantastic result.

After Sydney, Joe had a slight set back. Apparently Joe had too much shoulder strength and needed to modify his shooting table.

With work now complete on his table and a new classification, Joe is back on target and training



*Joe shooting at a recent event*

hard for the Air Rifle Prone National Championships which will be held in Victoria this coming April.

Joe would like to thank everyone that has assisted him on his journey. Not only has Joe received donations to travel to these events but he's been able to purchase much needed equipment to make his dream a reality.

# ONE SMALL STEP FOR MAN, ONE GIANT LEAP FOR DALE

For most nine-year-olds, the idea of playing with their friends is one which is regularly taken for granted but for Dale Flower the reality is very different.

Dale was born with Arthropyosis, a congenital condition which diminishes his ability to walk.

For the regular person, this condition might have a negative impact but not for Dale, who doesn't let anything stand in his way.

For most of his life Dale has walked with the aid of elbow crutches. However thanks to newly fitted splints, Dale has walked without his crutches the very first time.

Dale's determination was highlighted when he walked without crutches the very first time he used the splints, a feat his physiotherapist Ashleigh McBride said was nothing short of amazing.

Dale's Mum Sarah said the new splints have given him more stability and his confidence is growing every day.

The new splints will also help foster Dale's passion for sport, which was recognised after he won his school's sport award last year.

We look forward to hearing about Dale's progress in the coming months.



# MAGNIFICENT MAL

The recent floods and fires throughout Australia have prompted an outpouring of generosity from many Australians but one individual going above and beyond is Rocky Bay residential client Mal Burgess.

Mal has taken it upon himself to help support the victims of these disasters by venturing out with nothing but a cardboard box and asking for donations.

To date, Mal has raised more than \$2500 for the WA Premier Disaster fund and both the Carnarvon and Queensland flood appeals.

It is also worth noting Mal raised more than \$1500 for the Victorian Bushfire appeal in 2009.

Rocky Bay would like to congratulate Mal on all of his achievements.



*Malcolm and support workers count up the funds raised*

## A WISH COMES TRUE FOR KALEB

The Rocky Bay Wishing Tree provides all of our clients with the opportunity to have their wishes come true.

One of our most recent recipients of the Wishing Tree was Kaleb Moir who received an iPod touch.

Kalebs' Mum Sharleene said the iPod had not left his sight and allowed him to fill up his day through downloading music and games.

Sharleene and Kaleb would like to thank everyone for their ongoing support of the Rocky Bay Wishing Tree.

Do you think you could bring a smile to the face of one of our clients through the **Wishing Tree program?** Why not donate to Rocky Bay today and help make a dream become a reality.





## Working Together

# \$50,000 Cash

**or a new car to the value of \$65,000** (excluding on road costs)

**2nd Prize \$500 Cash 3rd Prize \$500 Cash 4th Prize \$500 5th Prize \$500**



Film Strip Photos: Mober of the Future Entrants 2010, Little Aussie—Fletcher Street, Kaitie Winner, Amy and Rebecca Evans, Modern Entrants, Little Aussie—Chira DeBianco, Modern Entrants

Permit No. LS000000 Permit Holder P. Bowra 60 McCabe Street Mosman Park 6012.  
Drawn 02/07/11. Results published in the West Australian 09/07/11  
Raffle results line (08) 9383 5145 or www.rockybay.org.au. — Winners notified.

No. 000000

# ROCKY BAY TAKES ON THE GIBB RIVER

Riding more than 700km down a dirt track wouldn't be everyone's cup of tea but for four brave Rocky Bay affiliates, that's exactly what's in store.

The Gibb River Challenge, run by the WA Police Legacy sees teams of four to six taking on the elements of the Kimberley in the name of charity.

This year, Rocky Bay is lucky to have the support of the "Rocky Riders".

The team comprises Rocky Bay support worker Gail Priest, her husband Colin and their close friends Gisela Cannon and Rikus Kaijer.

With a combined age of 226, Gail said the team was working hard to prepare for the event.

"We're all getting out on our bikes as much as possible," she said.

"One thing we are going to have to get used to



*The Rocky Bay team: L-R Gisela Cannon, Rikus Kaijer, Gail Priest and Colin Priest*

is the humidity and the heat of the Kimberley."

All funds raised by the team will go towards the Rocky Bay Wishing Tree which Gail said was a fantastic concept.

"I want as many clients as possible to have their wishes come true," she said.

Anyone wishing to donate can do so through the Rocky Bay website by visiting the Gibb River Challenge page under events.

# VINCE AND JIAN GO TO THE VELODROME...

Vince, Jian and support workers Renee and Mel took the Rocky Bay trikes to the velodrome. The track is indoor and often has professional cyclists training parallel to the social track.



*Jian's big cheesy grin of approval*



*Vince gives cycling the thumbs up!*



*The big race..... who will win? Both Jian and Vince are very talented and very speedy! The unstoppable pair battle it out until the very end*

# MALCOLM'S MASTERPIECES

I met with Malcolm Philips recently to talk about his about his life at Rocky Bay. My intention was to talk to him about his use of the hydrotherapy pool and the Wood Workshop.

It didn't take long to realise the pool was not going to feature in the story as Malcolm's one and only passion at Rocky Bay was his woodwork.

When I asked to see some of his pieces, Malcolm was out the door before I could even finish the question.

Malcolm has been working in the Wood Workshop for more than 20 years now and has created some fantastic work.

He is currently working on a number of pieces, including a beautifully hand-crafted double-tier coffee table which was commissioned by a member of staff at Rocky Bay.

The table's surface is an intricate wooden mosaic which Malcolm painstakingly puts together piece by piece.



*Malcolm busy on one of his pieces*

*One of Malcom's hand-crafted coffee tables*

Cécile Halford, who heads the Wood Workshop at Rocky Bay said the studio work gave Malcolm and other clients' independence and self-confidence.

She said all profits from the sale of finished pieces go directly to the client and this provided them with a real sense of achievement.

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# ROCKY BAY WORKERS SAVING THE WORLD

A number of Rocky Bay Employment Services (RBES) clients are doing their bit to save the environment through their work at Total Green Recycling.

TGR specialises in E-waste recycling and in just three short years has saved more than 3000 tonnes in carbon emissions.

TGR contacted RBES in 2010 to investigate the possibility of employing people with disabilities.

In just six months, TGR has employed more



*From left to right – James (Employer), Mark, Kathy, Geoffrey, Savanha and Michael (Employer)*

than six RBES clients.

The RBES Clients are responsible for the processing of electronic items such as circuit boards and computer peripherals.

Disabled workers in Australia are often a forgotten resource but thanks to our friends at TGR, that perception is changing.

Rocky Bay Employment Services is looking forward to a successful ongoing partnership with TGR.

## ROCKY BAY EMPLOYMENT SERVICES

**The Rocky Bay  
Employment Services  
helps people with  
disabilities to obtain  
and maintain steady and  
regular employment.**

**Any business' willing to  
be involved in such a  
fantastic program should  
contact the Rocky Bay  
Employment Service.**

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